Korean Investors

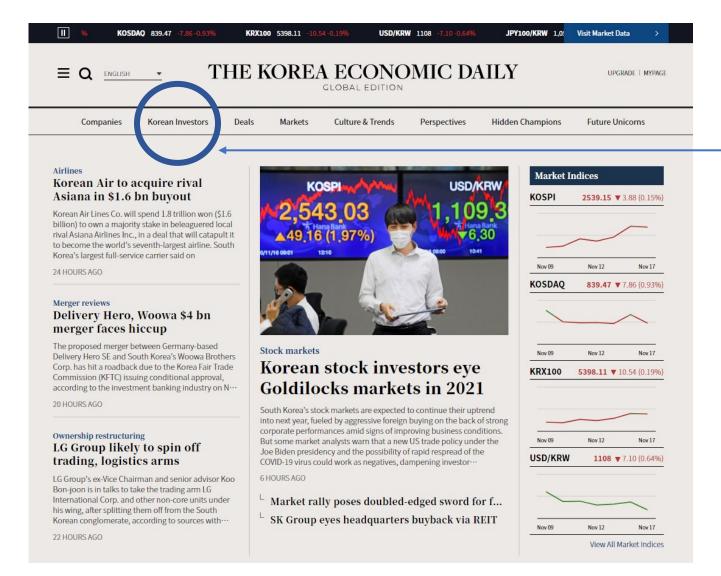
BY THE KOREA ECONOMIC DAILY

KED Global News Network X **ASK Conference**

1. Overview

Korean Investors

BY THE KOREA ECONOMIC DAILY



The Korea Economic Daily, the most trusted business newspaper in Korea, launched its global service in Oct 2020: *The Korea Economic Daily Global Edition*.

www.kedglobal.com incorporates *Korean Investors* platform that The Korea Economic Daily has operated since 2016 for global asset management community.

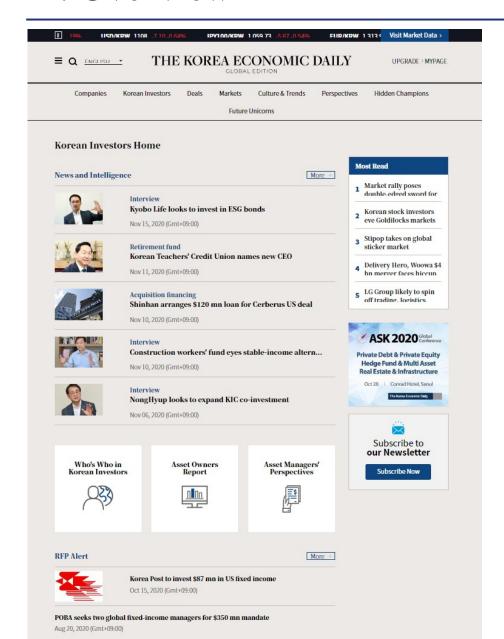
Korean Investors is a news & intelligence service on Korea's institutional investors:

pensions, SWFs, mutual savings, insurers and banks.

1. Overview

Korean Investors

BY THE KOREA ECONOMIC DAILY



Korean Investors features five key components that connect you to Korean LPs:

- News & Intelligence
- Who's Who in Korean Investors (people information)
- Asset Owners Report (LP survey & data)
- Asset Managers' Perspectives (showcasing your own content to LPs)
- RFP Alert (mandates information)

2. News & Intelligence

Korean Investors

BY THE KOREA ECONOMIC DAILY



ASK Summit 2020

Korean LPs to boost protection against unforeseen ev...

The prolonged coronavirus era is pushing South Korean asset owners, includin...

Nov 03, 2020 (Gmt+09:00)



ASK Summit 2020

KIC, NPS to boost customized hedge fund investments

South Korea's sovereign wealth fund, Korea Investment Corp. (KIC), and the Nat...

Nov 02, 2020 (Gmt+09:00)



PFFs

NPS, KTCU commit \$200 mn to US tech-focused PEF

The National Pension Service and the Korean Teachers' Credit Union (KTCU) ha...

Nov 02, 2020 (Gmt+09:00)



Forex management

NPS to manage FX exposure via derivatives

The National Pension Service will begin to manage foreign currency risk throug...

Oct 30, 2020 (Gmt+09:00)



National Pension Service

NPS to ease hedge fund transparency requirements

The National Pension Service will loosen transparency requirements on hedge f...

Oct 30, 2020 (Gmt+09:00)



ASK Summit 2020

Korean pension funds' CIOs look to diversify GP pool

South Korean pension funds are seeking to diversify their pool of alternative ass...

Oct 29, 2020 (Gmt+09:00)

Korean Investors has provided the global asset management community with exclusive news and information on Korean institutions' outbound investments (mainly alternative) since 2016.

We cover Korean LP's strategic and tactical asset allocation, investment plans, manager selection, deals and people information.

Our coverage also includes corporate finance events you need to know (M&As, IPOs, debt financing) in Korean capital markets.

You can access *Korean Investors* news and intelligence for free once you sign in as 'Member+' on www.kedglobal.com

3. Who's Who in Korean Investors

BY THE KORFA ECONOMIC DAILY

Who's Who in Korean Investors

Asset Owners Report



National Pension Service

National Pension Service (NPS) is South Korea's public pension scheme, with 777 trillion won (\$685 billion) in assets under management as of the end of July 2020. It is the world's third-largest pension fund after Japan's GPIF and Norway's GPFG. NPS allocates 91.3 trillion won to alternative assets, or 11% of its portfolio, with overseas alternatives making up 55.7 trillion won, or 8%. NPS' assets are forecast to increase to 1,000 trillion won by 2024, by when alternative assets are expected to expand to 14%.

Chief Investment Officer



Ahn Hyo-joon Executive Fund Director & Chief Investment Officer

Ahn leads the National Pension Service Investment Management (NPSM) function, consisted of 3 managing directors, 12 divisions and 3 overseas offices. He has 32 years of investment experience, of which 18 years were spent overseas in Australia, Hong Kong and New York. He worked at various securities firms including Seoul Securities, Daewo Securities, Daiwa Securities and held asset management positions at ANZ Bank and Kyobo AXA investment Managers. His previous roles at NPS include the Director of Overseas Securities and the Director of Domestic Securities Management.

Private Equity & Venture Capital Investment Division



Choi Hyung-don Director of PE & VC

Choi leads the PE & VC arm of NPS investment Management function. He previously held asset management positions at Prudential Life Insurance and ING Life Insurance. After joining NPS in 2006, he held various alternative investment roles focusing on both domestic and overseas markets. He was in charge of overseas PE investments from 2015 until he took his current role in 2018.



Kim Jun-geun Senior Hedge Fund Portfolio Manager

Kim is responsible for all hedge fund investments performed by NPS. He has a risk management and structured products analysis background and has been managing hedge fund portfolio of NPS since 2015. He was also one of the first members that set up NPS New York Office in 2011.

Real Estate Investment Division



Kim Hyun-soo Head of Real Estate Investment

Kim oversees all global real estate investment activities conducted by NPS. He previously worked at GE and Credit Suisse First Boston (CSFB) focusing on real estate investment. He received a Bachelor's degree from Columbia University and holds a Master's degree in real estate from Harvard University.

Korean Investors has a vision to become a connection platform where global asset management community meets Korean institutional investors who are aggressively investing abroad.

The first and foremost step is knowing the people within these organizations. We understand it's hard for foreigners to know exactly who the key persons are and how to contact them.

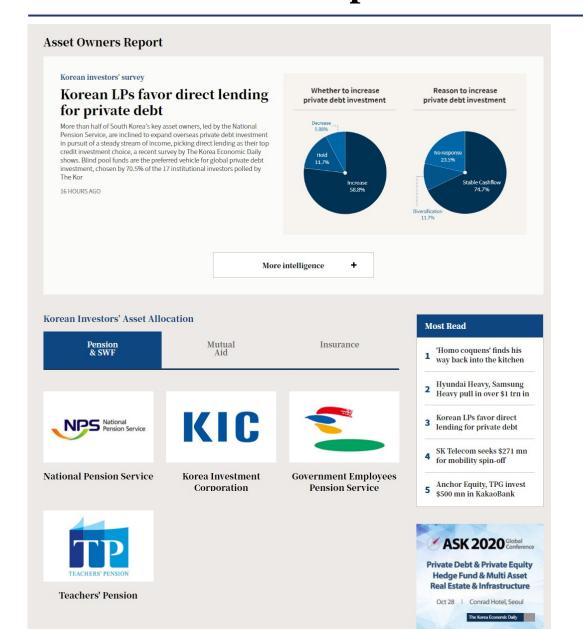
Who's who in Korean Investors was designed to help you locate the most influential investment managers in major institutions in Korea and find your way to connect with them.

You can access *Who's who in Korean Investors* by subscribing to our paid membership service. (see p.12 for more information)

4. Asset Owners Report

Korean Investors

BY THE KOREA ECONOMIC DAILY



We help you to do your homework before offering your funds and financial products to asset owners: understanding their risk/return profile and exact investment needs.

Korean LPs have unique risk/return profile due to the country's regulatory system and its own history of capital accumulation. The risk appetite varies by institutions as well.

Asset Owners Report enables you to understand Korean LPs' risk profile thoroughly. We do surveys, interviews, investigative reporting on their asset allocation, investment plans, manager selection and more.

You can access *Asset Owners Report* by subscribing to our paid membership service. (see p.12 for more information)

4. Asset Owners Report

Korean Investors

BY THE KOREA ECONOMIC DAILY

Korean Investors' exclusive set of surveys on Korean LPs cover their asset allocation, views on the markets, preferences when selecting managers, risk/return profile for all the asset classes and more.

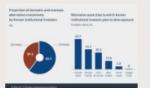
Our exclusive interviews with CIOs and executives in the institutions help you understand the context behind their strategies and investment decisions.



Korean Investors' Survey

Transparency, GP commitment key in Korea LPs' man...

South Korea's leading institutional investors, including the National Pension Se... Oct 28, 2020 (Gmt+09:00)

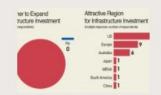


Korean investors' survey

Jul 22, 2020 (Gmt+09:00)

Korean investors pick private debt as preferred asset ...

South Korea's institutional investors, including pension funds, mutual aid assoc... Oct 27, 2020 (Gmt+09:00)



[Survey] Korean investors upbeat on infrastructure, ai...

Major South Korean pension funds and insurers are planning to expand offshor...



Kyobo Life looks to invest in ESG bonds; calls for easin...

South Korea's Kyobo Life Insurance Co. is planning to invest several hundreds o...

Nov 15, 2020 (Gmt+09:00)



Construction workers' fund targets stable-income alte...

South Korea's Construction Workers Mutual Aid Association is chasing governm... Nov 10, 2020 (Gmt+09:00)



NongHyup looks to expand KIC co-investment beyond...

South Korea's National Agricultural Cooperative Federation (NACF), or NongHy... Nov 06, 2020 (Gmt+09:00)



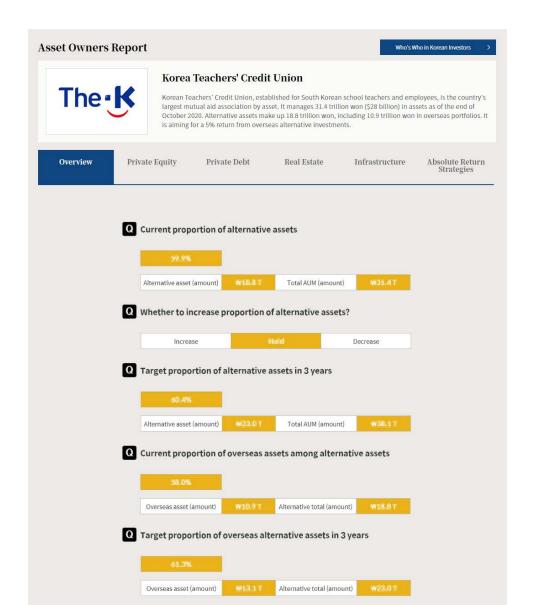
Yellow Umbrella Mutual Aid to bolster global PE, VC p...

The Yellow Umbrella Mutual Aid Fund, a \$12 billion savings arm for South Korea...

Nov 05, 2020 (Gmt+09:00)

4. Asset Owners Report

BY THE KOREA ECONOMIC DAILY



You can check out the survey responses of individual institutions.

Our survey includes the details on their investment appetite for asset classes by strategy, sector, type, tranche and region.

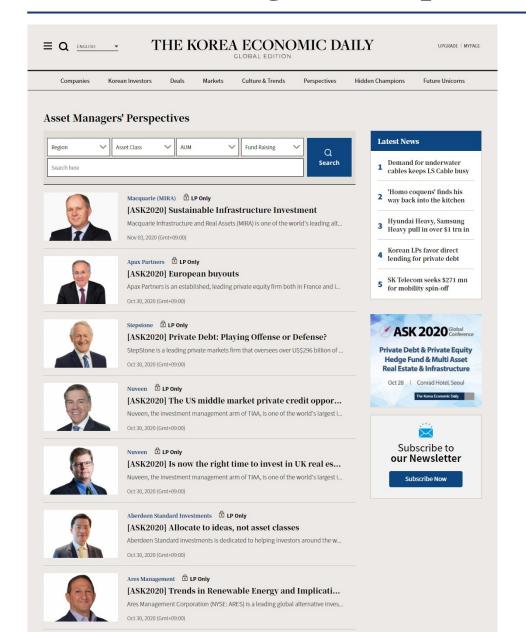
Their focus and needs on knowledge transfer, transparency, coinvestment opportunities, and leverage level are highlighted as well.

Ask us to ask them.

If you have more questions to LPs other than those we have asked, please feel free to ask us and we'll ask them on behalf of you.

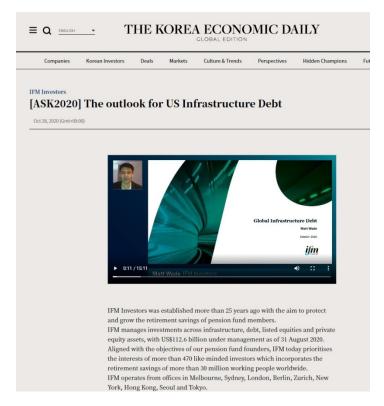
Korean Investors

BY THE KOREA ECONOMIC DAILY



Now it's your turn to share your own insight.

On *Asset Managers' Perspectives*, you can share your insight on markets and investment opportunities with Korean asset owners by **uploading your own video** or having **interviews with our reporters**.



Only asset owners who are signed in as 'LP member' can access your content, if preferred.

Korean Investors

BY THE KOREA ECONOMIC DAILY

YOUR TARGET AUDIENCE IS HERE

As the host of Korea's largest alternative investment forum, ASK Conference, the Korea Economic Daily has an extensive network with Korean LPs.

100+ key managers working at various institutions are our LP members and the number is growing fast. (we only launched our service in Oct. 28)

NO.	E-MAIL	GRADE	FIRST NAME	LAST NAME
112	#™ @kscfc.com	LP	Haliqui	cal
111	c.ocomor@qic.com	LP	Owis	O'Clomnor
110	deagarche@kyobo.com	LP	Dongmo	Lave
109	@nps.or.kr	LP		
108	mon hah@kic.go.kr	LP	Your H.	Huh
107	blach@cwma.or.kr	LP	Wesheron	pi
106	@idblife.com	LP		
105	matelic hong@unoim.org	LP	Natalie	Hong
104	inuik.choi@kic.go.kr	LP	Jinsuk	Chai
103	www.shim@kic.go.kr	LP	Impurisoro	Shin
102	@heungkuklife.co.kr	LP	MHEICHNG	KIM
101	an that@kic.go.kr	LP	Jay	SHIN
100	@kic.go.kr	LP	Jeongniin	FOIN
99	@kic.go.kr	LP		
98	daniel sh@kic.go.kr	LP	Chamiled	Oh
97	@kic.go.kr	LP	Sangwook	Rang
96	win namboon @kic.go.kr	LP	Mywrg	Namkoong
95	uora a @sema.or.kr	LP	507666	jeong

NO.	E-MAIL	GRADE	FIRST NAME	LAST NAM
72	hart an a@pingan.com.hk	LP	Murt	Wang
71	@hi.co.kr	LP	daehee	yu
70	@nonghyup.com	LP	5.0.	KIM
69	n ler@pmaa.or.kr	LP		
68	ujihan@nps.or.kr	LP	Sii Joan	Han
67	n har @nps.or.kr	LP	89 Joen	HWY
66	hpuminoeg@nps.or.kr	LP	Mysen	Searg
65	alter@mggenins.com	LP	Jeongszok	Lee
64	@nps.or.kr	LP	Jun Geon	KSIYA
63	jungle 1962@poba.or.kr	LP	Dong Hen	Jang
62	ushino@kbiz.or.kr	LP	isanghyun	50,045
61	@ibki.co.kr	LP	gwitJin	Histor
60	@kyobo.com	LP	jungho	your
59	@ayarkan.zi@kyobo.com	LP	Gayon	Kim
58	@kyobo.com	LP	Chamino.	KSIYA
57	@poba.or.kr	LP	Jeff	Kim
56	@kbfg.com	LP	Junyoung	Jang
55	ide di@kbfg.com	LP	Jay	Chor
54	http://www.kim@fubonhyundai.com	LP	Mysjang	Kim
53	dar bes 40@poba.or.kr	LP	danbee	sagong

You have our LP members as your audience.

Korean Investors

BY THE KOREA ECONOMIC DAILY

Your interview will also be posted on KED's <u>online news website</u> (+ 1.5M daily PV) and printed newspaper⁽¹⁾ (+500K paid subscribers) in Korean (Hangul) translation





Courtesy of Oaktree Capital Management

The global economy is bracing for unprecedented negative impacts of the coron avirus pandemic in the short term, but now is the time to hunt for bargains rath er than waiting for further market declines, said Oaktree Capital Management's co-founder and co-chairman Howard Marks.

"There is a chance of negative but there is a chance of positive. I would recomm end being less defensive today. Not aggressive but less defensive," he told the Ko rean Investors in a telephone interview last week.



월가의 대표적 역발상 투자자 하워드 마크스 오크트리캐피털 회장

우량기업 할인 가격에 살 기회 한번의 완벽한 매수 노리기보다 여러 번에 걸쳐 '좋은 매수' 나서야

한국 개인들의 블루칩 매입 '동의' 빚 내서 주식 사는 건 매우 위험



하워드 마크스 오크트리캐피털 회장은 지난달 고객들에게 투자 메모를 네 차례나 "경제 전체의 시스템 위기로 번지지는 않을 것"이라고 전망했다. 오크트리캐피털 제공

"방어적으로 투자할 사이클은 끝났다."

하워드 마크스 오크트리캐피털 회장이 최근 고객들에게 보낸 '투자 메모'의 핵심 내용이다. 마크스 회장의 메모는 미국 윌스트리트에서 가장 널리 읽히는 필독 콘텐츠 중 하나다. 워런 버핏 벅셔해서웨이 회장은 "이메일 수신함에서 마크스의 메모를 발견하면 가장 먼저 열어본다"며 "그때마다 무언가를 배우게 된다"고 말하기도 했다. 마크스 회장이 월가에서 '전설적 투자자'로 불리는 이유다. 그는 지난달에만 네 개의 메모를 고객들에게 보냈다. 작년 한 해에 다섯 개를 썼던 것과

A 16 2020년 4월 13일 월요일

월요인터뷰

한국경제

월가의 대표적 역발상 투자자 하워드 마크스 오크트리캐피털 회장

"수익 낼 기회 놓치는 것도 리스크 " 방어적 투자자세 풀 때"

"방어적으로 투자할 사이름은 끝났다." 하위드 마크스 오크트라케피털 향장이 최근 고객들에게 보낸 "투자 메모'의 핵 십 내용이다. 마크스 회장의 메모는 미국 윌스트리트에서 가장 널리 얽히는 필독 콘텐츠 중 하나다. 위권 바퀴 백서해서웨이 회장은 "이메일 수신함에서 마크스의 메모를 발견하면 가장 먼저 얼어본다"며 "그때마다 무언가를 배우게 된다"고 말 하기도 했다. 마크스 회장이 월가에서 '전성적 투자자'로 불귀는 이유다. 그는 달에만 네 개의 메모를 고객들에게 보냈다. 작년 한 해에 다섯 개를 썼던 것과 비교 하면 이례적인 다작(多作)이다. 스스로도 '신기록'이라고 했을 정도다. 그만큼 최 근 시장에 대해 할 말이 많다는 뜻이다. 마크스 회장은 대표적인 '시장 역행 투자자 rarian)'이자 부실채권 투자 전문가다. 신종 코로나바이러스 감염증(코 19 대유렛으로 시장 변동성이 커진 지금, 그의 목소리에 윌가가 바짝 귀를 기울이 는 것은 당연하다. 그는 최근 메모에서 "더 이상 (투자에) 방어적일 필요가 없다"고 강조하다. 12일 하고경제시문과이 전혀 이터넓에서도 마구스 회장은 "네단은 기 다리지 말고 조금씩 자산을 사들일 때"라고 주장했다

▶코로나19 대유행으로 시장 사이클의 상 🍪 승기가 끝난 것 같습니다.

이었습니다. 가격은 높은데 사람들은 계 속해서 위험 자산을 사들였죠. 아무도 상 승기를 끝낸 촉매제가 무엇이 된지 모든 는 상태로요. 이제는 상황이 달라졌습니 다. 모든 사람이 촉매제(코로나바이라 에 대해 알고 있고, 위험 감수 성향이 줄어 는 있다. 구대 모크트라에 되는 시는 12 너 동안 (투자에) 상당히 밝아적인 자세를 보내서 주식 사는 건 매우 위험 쥐했습니다. 이제는 그렇게 방어적일 필요 가 없어요. 우리는 좋은 지산을 할인된 가 격에 사들이고 있습니다. 장기적으로 좋은 ▶코로나19의 영향이 오래 지속되지 않음

"그렇지는 않습니다. 이번 위기는 2008 년 글로벌 금융위기와 비슷합니다. 그 당

우량기업 할인 가격에 살 기회 한번의 완벽한 매수 노리기보다 여러 번에 걸쳐 '좋은 매수' 나서야

한국 개인들의 블루칩 매입 '동의

코로나 위기 진정될 1~2년 후 시장 지배할 기업 선별이 중요

오크트리캐피털 세계 1위 부실채권 운용사로 키워

과 부실제권 투자를 본격적으로 사작 투자업계의 필독서로 통한다. 지난해 세계 최대 부실제권 전문 운용사인 오 했다. 공동참업자인 브루스 카시와 함 캐나다자산운용사인 브록필드가 오크

트리는 지금 준비돼 있나요. ▶한국 기관투자가들은 지난 몇 년간 미국 중견기업 채권에 많이 투자했습니다. 이런

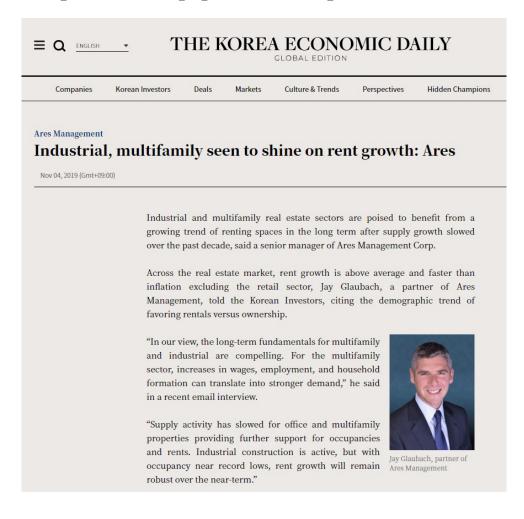
습니다. 누가 올바른 판단으로 좋은 대중 출했다면 문제가 없겠지만, 너무 많은 된

"버핏은 뻘물이 빠져나가야 누가 암본

Korean Investors

BY THE KORFA ECONOMIC DAILY

Your interview will also be posted on KED's <u>online news website</u> (+ 1.5M daily PV) and printed newspaper⁽¹⁾ (+500K paid subscribers) in Korean (Hangul) translation





BY THE KOREA ECONOMIC DAILY

RFP Alert



Korea Post to commit \$200 mn to global infrastructure funds

Nov 16, 2020 (Gmt+09:00)



Korea Post plans \$87 mn US fixed income investment

Oct 15, 2020 (Gmt+09:00)

[RFP] POBA seeks two global fixed-income managers for \$350 mn mandate

Aug 20, 2020 (Gmt+09:00)

[Updated RFP] Korea Post seeks two global debt fund houses for \$170 mn mandate

Aug 07, 2020 (Gmt+09:00)

[RFP] Korea Post plans to invest \$200 mn in real estate mezzanine debt

Jul 29, 2020 (Gmt+09:00)

[RFP] Construction workers' fund to commit \$25 mn to global infra debt fund

Nov 20, 2019 (Gmt+09:00)

DON'T MISS THE OPPORTUNITY

Our *RFP Alert* section offers you the most up-to-date information on Korean LPs looking for external managers.

We also send immediate e-mail notification on RFP so that you wouldn't miss out the opportunity to further strengthen your asset management track record.

7. Membership Fee & Benefits



Membership	Benefits	Annual
Member+ (Free)	News & IntelligenceRFP Alert	\$ 0
Premium B	Exclusive IntelligenceWho's Who in Korean InvestorsAsset Owner's Report (LP Data)	\$ 1,500
Premium A	Asset Managers' Perspectives 1 upload (video or interview) per quarter (\$1000 for each additional upload) Exclusive Intelligence Who's Who in Korean Investors Asset Owner's Report (LP Data)	\$6,000
A la carte	Asset Managers' Perspectives • 1 upload	If you want to upload a content on Asset Mangers' Perspectives section without a Premium Membership, we can offer you an one time upload at $\$1,500$

- (A) For Annual Premium Membership, you can join at \$5,500 (1 month free) if you sponsor ASK 2021 Conference, the largest alternative investment forum in S. Korea.
- (B) Annual Premium Members also receive an early bird discount for **ASK 2021 conference** where you can meet Korean LPs personally.